

Brand Guidelines

2026

PrintRealtors

# Brand Guidelines

**Corporate Headquarters :**

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**Online :**

[printrealtors.com](http://printrealtors.com)

**Contact :**

+1 437-727-7511  
+1 437-727-7511

## The Foundation of PrintRealtors :-

PrintRealtors was built on a simple belief: in real estate, visibility drives opportunity, and presentation drives results.

In a competitive market like the Greater Toronto Area, agents don't just sell properties — they sell trust, credibility, and confidence. PrintRealtors exists to strengthen that presence through powerful, high-impact print marketing solutions designed specifically for real estate professionals.

## About PrintRealtors :-

PrintRealtors is a specialized print marketing partner dedicated to serving real estate professionals across the Greater Toronto Area (GTA). We understand that in real estate, presentation is everything. The way a property is marketed directly influences how quickly it captures attention and converts into a sale. From bold, high-visibility For Sale signs to comprehensive marketing kits, PrintRealtors delivers premium-quality print solutions designed to help agents stand out in a competitive market and sell faster.

Our approach combines strategic design, professional-grade materials, and a deep understanding of real estate marketing needs. Every product we create is built with clarity, durability, and brand consistency in mind – ensuring that agents project confidence, credibility, and professionalism.

- **We don't just print materials.**
- **We strengthen brands.**
- **We enhance visibility.**
- **We support results.**

PrintRealtors is committed to becoming the trusted print partner for real estate professionals who value quality, impact, and performance.

## PrintRealtors Mission :-

PrintRealtors' mission is to empower real estate professionals with high-impact, premium-quality print marketing solutions that elevate brand presence, increase property visibility, and accelerate sales performance.

We are committed to delivering precision, reliability, and strategic design in every product — from For Sale signs to complete marketing kits — ensuring that agents stand out confidently in competitive markets like the Greater Toronto Area.

Through consistency, professionalism, and industry-focused expertise, PrintRealtors aims to be more than a print provider — we strive to be a trusted marketing partner dedicated to our clients' success.

## PrintRealtors Vision :-

To become the most trusted and performance-driven print marketing partner for real estate professionals across the Greater Toronto Area and beyond.

PrintRealtors envisions a market where every agent presents their brand with clarity, confidence, and consistency — supported by high-impact print solutions that enhance visibility, strengthen credibility, and accelerate property sales.

Through innovation, precision, and unwavering quality standards, we aim to set the benchmark for excellence in real estate print marketing.

## PrintRealtors Core Values :-

At PrintRealtors, our values define how we operate, serve, and grow. They guide every decision, every design, and every delivery.

- Professional Excellence
- Reliability & Accountability
- Industry Focus
- Quality Without Compromise
- Partnership Mindset
- Consistency Builds Trust

## PrintRealtors Promise :-

At PrintRealtors, we promise to deliver high-impact, premium-quality print marketing solutions that help real estate professionals stand out with confidence and sell faster.

- To maintain uncompromising quality in every product
- To deliver with reliability and precision
- To protect brand consistency across all materials
- To support agents with marketing tools that drive visibility and results

Every sign, flyer, brochure, and marketing kit we produce is designed with one goal in mind: to strengthen your professional image and maximize property exposure. PrintRealtors is not just a print provider — we are a committed partner dedicated to elevating your brand and accelerating your success.

## PrintRealtors Logo :-



PrintRealtors

## PrintRealtors Logo Usage :-

The PrintRealtors logo is the most recognizable element of the brand. Consistent and correct usage is essential to maintain professionalism, brand recognition, and visual authority.

**FULL VERSION** ● →



**BLACK VERSION** ● →



## Logo Logo Icon :-

The PrintRealtors icon is a simplified, standalone version of the primary logo, designed for applications where the full logo may not fit or is unnecessary. It ensures brand recognition in compact or digital formats.






## Logo Wordmark :-

The PrintRealtors wordmark is the typographic representation of the brand name and serves as a key visual identifier. It is used when the full logo or icon is not required, but the brand needs to be clearly represented in text-based applications.

The wordmark "PrintRealtors" is displayed in a sans-serif font. "Print" is in orange and "Realtors" is in dark blue. The background is a light gray rectangle.The wordmark "PrintRealtors" is displayed in a dark blue sans-serif font. The background is a solid orange rectangle.The wordmark "PrintRealtors" is displayed in an orange sans-serif font. The background is a solid dark blue rectangle.The wordmark "PrintRealtors" is displayed in a white sans-serif font. The background is a solid black rectangle.

## Logo Minimum Size :-

Maintaining the correct minimum size for the PrintRealtors logo, icon, and wordmark ensures legibility, brand recognition, and professional presentation across all media.

<p><b>01 Logo Minimum Size</b></p> <ul style="list-style-type: none"><li>* Print Applications : 30 mm width</li><li>* Digital Applications : 150 px width</li></ul>	
	<p><b>02 Icon Minimum Size</b></p> <ul style="list-style-type: none"><li>* Print Applications : 15 mm width</li><li>* Digital Applications : 60 px width</li></ul>
<p><b>03 Wordmark Minimum Size</b></p> <ul style="list-style-type: none"><li>* Print Applications : 25 mm width</li><li>* Digital Applications : 120 px width</li></ul>	

## Unacceptable Use :-

To maintain brand integrity, the PrintRealtors logo, wordmark, and icon must never be altered in ways that compromise recognition, readability, or professionalism.



Don't use gradients.



Don't use shadows.



Don't use outlines.



Don't use warp.

## Color Usage :-

Color is one of the most important elements of the PrintRealtors brand identity. Correct use ensures consistency, visibility, and professional recognition across all print and digital materials.

### 01. Primary Colors

- Golden Yellow – Accent & Highlight



CMYK = 0, 36, 91, 0

RGB = 249, 175, 32

Hex = #F9AF20

- Deep Navy Blue – Trust & Professionalism



CMYK = 99, 84, 27, 14

RGB = 35, 56, 108

Hex = #23386c

### 02. Supporting Colors

- White – Clean & Clarity



CMYK = 0, 0, 0, 0

RGB = 255, 255, 255

Hex = #FFFFFF

- Light Gray – Neutral & Balance



CMYK = 5, 4, 4, 0

RGB = 245, 244, 245

Hex = #F5F5F5

## Typography (Poppins) :-

Poppins is a modern, geometric sans-serif typeface that is clean, professional, and highly legible. It reflects the bold, confident, and trustworthy personality of the PrintRealtors brand.

# POPPINS

Aa, Bb, Cc, Dd, Ee, Ff, Gg, Hh, Ii,  
Jj, Kk, Mm, Nn, Oo, Pp, Qq, Rr, Ss,  
Tt, Uu, Vv, Ww, Xx, Yy, Zz  
1 2 3 4 5 6 7 8 9 0  
. , ; : - % & ! ? ' # @ “

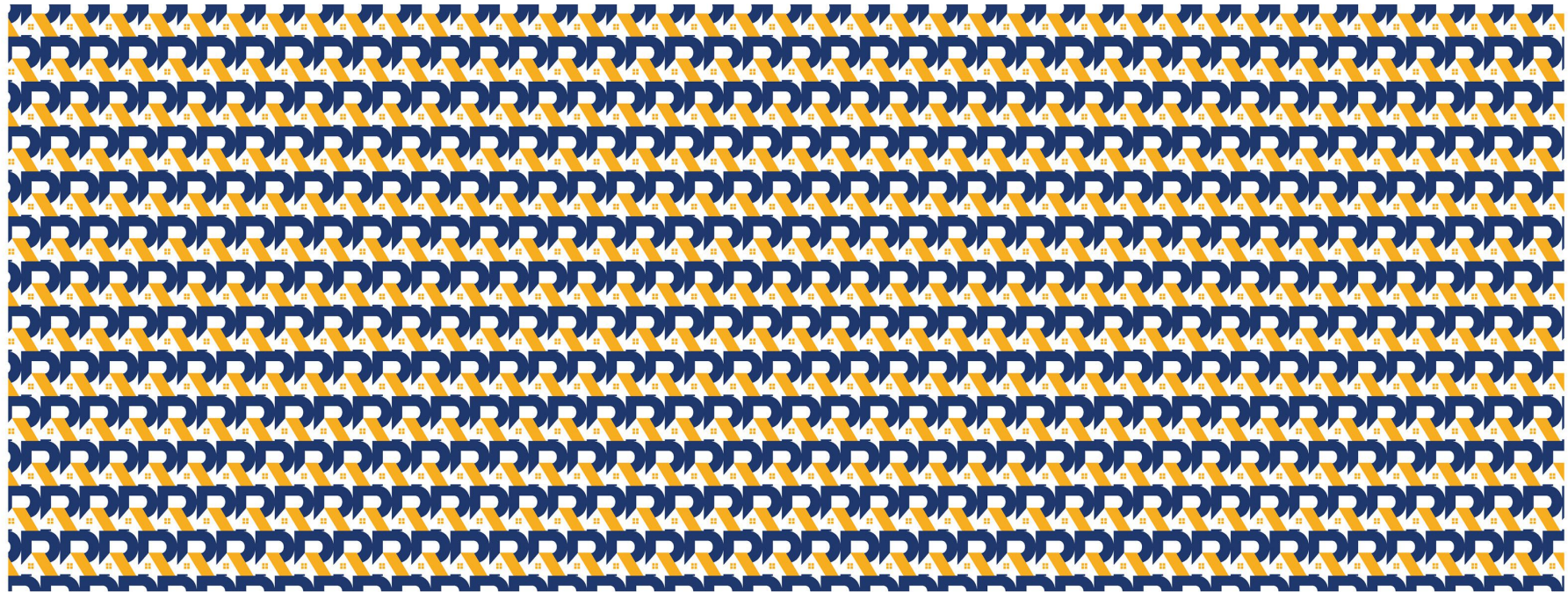
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## Digital Invoice :-



## Pattern :-



**Thank you**  
Stay With PrintRealtors

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