

Brand Guidelines



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Mission & Vision



Mission

Brand Guidelines is an AI-powered design tool that helps creators and brands generate high-quality, production-ready graphics instantly. Whether you need social media visuals, ads, or branded content, Brand Guidelines streamlines the creative process by combining intuitive design templates with smart automation. It's perfect for teams looking to scale visual output without compromising on quality or consistency.

Vision

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Our Logo



Primary Logo

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuriesdesktop publishing software.

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2025



Metila

Logo Lockups

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2025



Vertical logo

Horizontal logo



Logo Colors

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2025

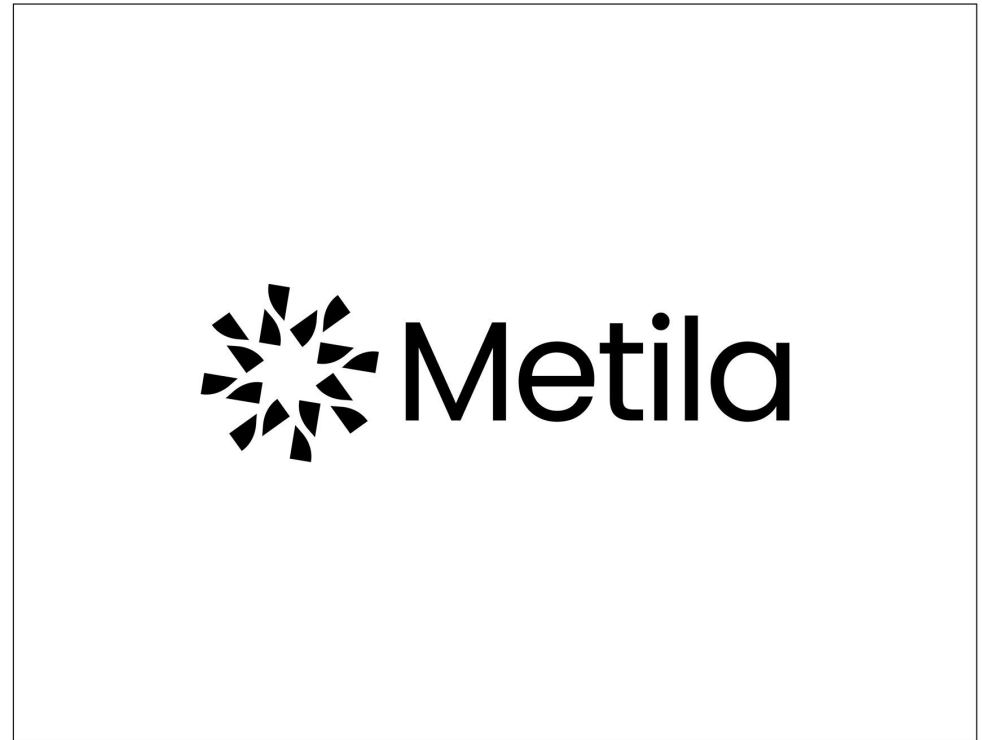


Monochrome Logo

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Logo Scalability

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Logo SafeZone

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1/4 Height
of the
Logo.



Logo Rules

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Color Palette

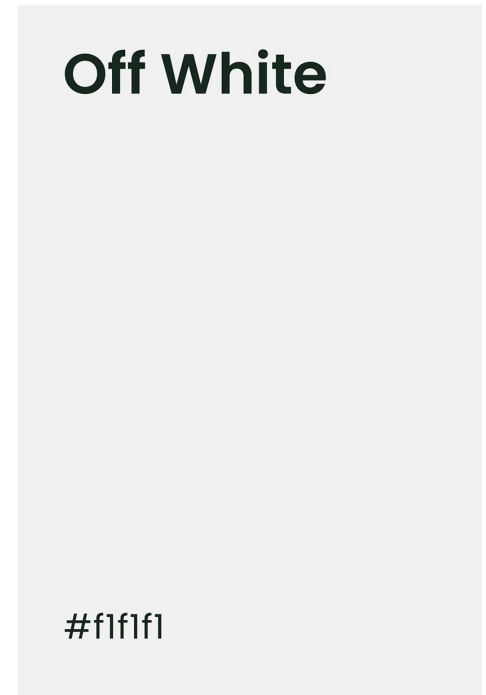


Color Palette

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4

Typography

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2025

Aa

Poppins Bold

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#%&*()

Aa

Poppins Medium

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#%&*()

Aa

Poppins Regular

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#%&*()



Social
Media

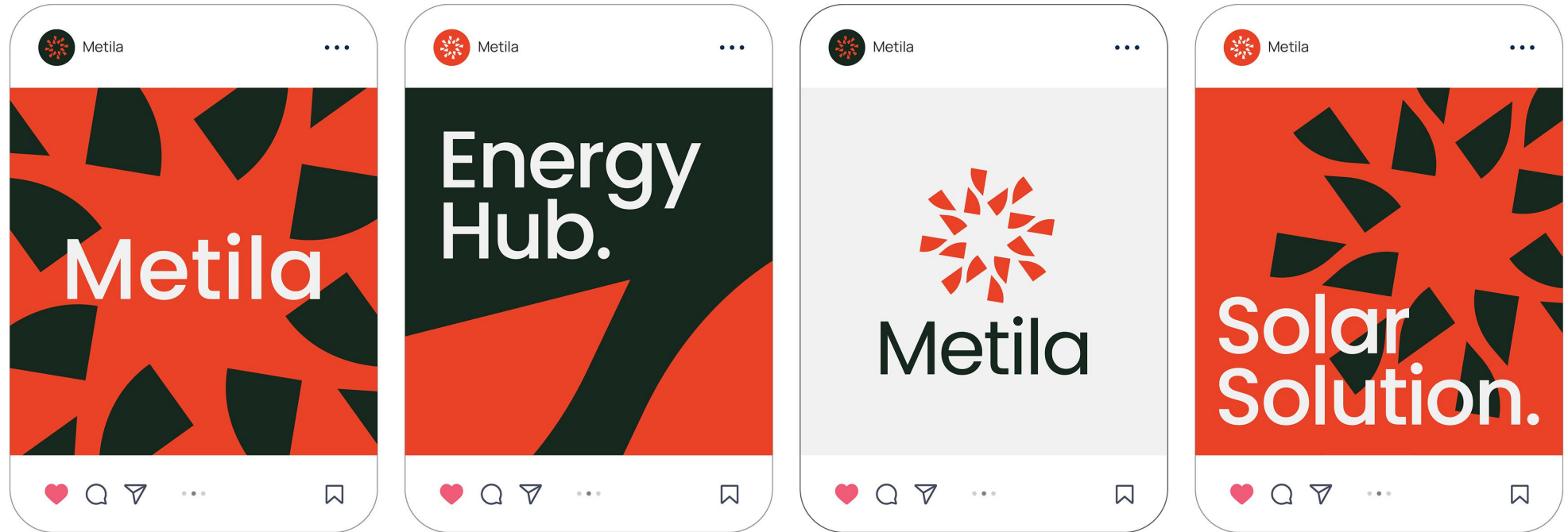


Social Media

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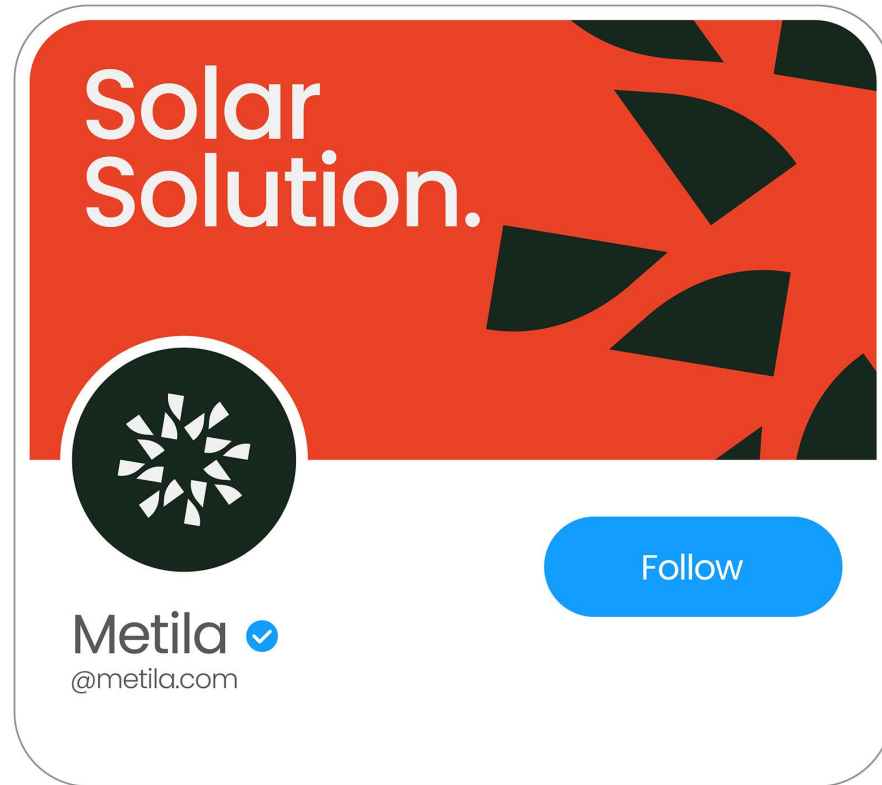
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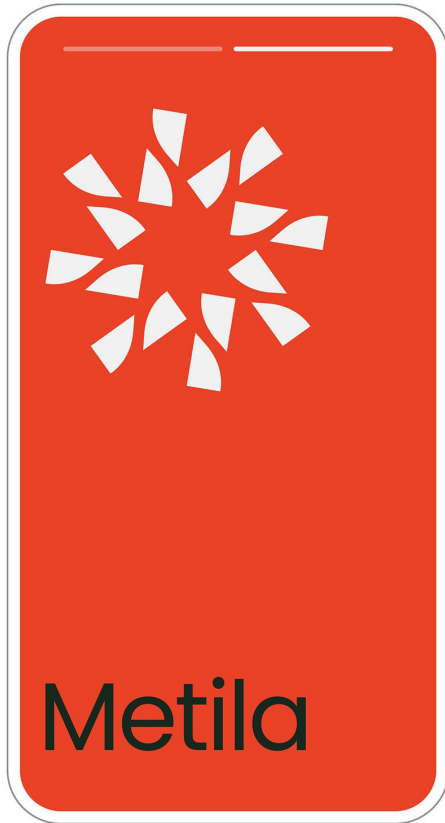


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Stationary

6

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